NOVEMBER 10, 2026

THE AI ADVANTAGE

PRACTICAL PATHWAYS TO BUSINESS TRANSFORMATION WITH PROFIT MINDS



Empowering Business Owners with Insights, AI Innovations, and Growth Strategies

Welcome to The AI Advantage: Practical Pathways to Business Transformation with Profit Minds.
Your trusted source for the latest developments in generative AI and the implications for your business. Let's explore the transformative power of AI.

When a tool grows 21x inside enterprise organizations with procurement cycles and IT oversight, it means it is solving a real, recurring problem. Access to AI is not the differentiator anymore. What you delegate to it is.

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Salesforce Agentforce Coworker — 185,000 users, 21x growth

Salesforce's AI coworker for delegating real business work crossed 185,000 users and grew 21 times in just three months. The latest update adds reusable Skills, Conversation History, scheduled tasks, and a Daily Digest and it now works inside Microsoft Teams, iOS, Mac, and Windows.



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SAP Named Market Shaper in Gartner's First-Ever Supply Chain AI Agents Quadrant



Gartner published its first formal assessment of the supply chain AI agents category, placing SAP in the Market Shapers position. This matters because it signals the category has crossed from experimental to a recognized enterprise procurement decision. SAP's approach is straightforward: people direct, assistants coordinate, agents execute.
If your business has a supply chain, the question is no longer whether to act. It is which workflow you connect to first.

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The Profit Minds Podcast

Understanding how AI is killing your SEO is no longer optional for any business that wants to be found by its ideal clients. In Episode 152 of The Profit Minds Podcast, Dr. Steven Kirch sits down with Rocky Pedden – CEO of RevenueZen, the B2B growth marketing agency acquired by publicly traded Onfolio Holdings in 2023.

YouTube **Click here to watch the podcast**



Dell and NVIDIA — Agentic AI infrastructure stack

At NVIDIA GTC Berlin, Dell announced an expanded AI Factory with NVIDIA covering deskside, data center, and edge infrastructure purpose-built for running AI agents on hardware you own and control. It includes validated AI solutions for knowledge assistance, an agentic platform built with Mistral, layered security architecture for autonomous agents, and managed services for AI cost tracking.

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IBM Reports $12.5 Billion in AI Revenue and 4,000 Digital Workers Across 450 Projects



IBM reported AI-related software and consulting revenue above $12.5 billion, up from $9.5 billion the prior quarter. IBM Consulting has deployed more than 4,000 digital workers across 450 active client projects, and over 80,000 IBM employees now use its AI coding assistant with productivity gains above 45%.

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Why Profit Minds?

At Profit Minds, AI isn't the threat. Falling behind is.

We help **business owners**, **career coaches**, and **professionals** adopt AI effectively, efficiently, and ethically no matter where you're starting.

Our approach is hands-on, not theoretical. We assess where you are, train your team with real workflows, and support you as AI continues to evolve. Every step delivers measurable, lasting results.

Through three pillars
✅ Higher Productivity
✅ Competitive Advantage
✅ Real ROI from Day One

We don't want AI to replace your brain. You still gotta think.



Five Industries Get Purpose-Built AI Agents in One Week

In a single week in early November, purpose-built AI agents went live across five industries with named customers and running use cases. CMiC's NexusAI creates construction jobs and invoices from conversational requests. Assort Health agents complete patient intake, pull health records, and coordinate scheduling. Collective automates payroll, expenses, and tax management and resolves 50% of support requests through AI.

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The news items included in this newsletter are from the period of 20th October, 2026 to November 8th, 2026