

THE AI ADVANTAGE

PRACTICAL PATHWAYS TO BUSINESS TRANSFORMATION WITH PROFIT MINDS



Empowering Business Owners with Insights, AI Innovations, and Growth Strategies

Welcome to
The AI Advantage: Practical
Pathways to Business
Transformation with Profit
Minds.

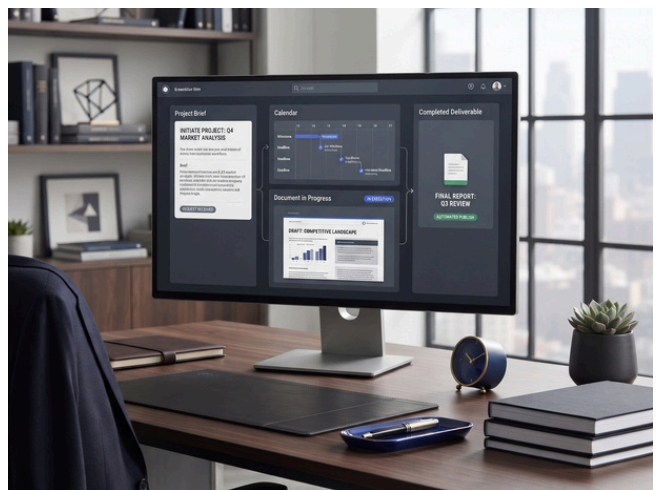
Your trusted source for the
latest developments in
generative AI and the
implications for your
business. Let's explore the
transformative power of AI.

Google reported that nearly 90% of Fortune 100 companies were using Gemini Enterprise at the time of the announcement. That is a company-reported adoption figure, not evidence that those businesses have achieved equivalent productivity gains.

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Google moves Gemini from conversation to execution

For years, businesses have asked generative AI to draft emails, summarize documents, generate ideas, and answer questions. Google's latest agentic Gemini announcement points toward a more consequential model: AI that can work toward an objective using business tools.



SAP connects generative AI to the processes behind customer promises

AI is only as useful as the business context behind it.

A customer does not care that a company has a sophisticated AI model. The customer cares whether a quote is accurate, an order arrives on time, and a service commitment is fulfilled. Its Joule assistants are designed to bring business context into workflows spanning marketing, commerce, sales, service, finance, and operations.

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The Profit Minds Podcast

In Episode 151 of The Profit Minds Podcast, Dr. Steven Kirch sits down with Rajesh Nagjee – CEO, mentor, business physicist and creator of the CEO Freedom OS. If your business stops when you stop – you do not have a business. You have a job. And YOU are the bottleneck that nobody warned you about.

 **YouTube** [Click here to watch the podcast](#)



DXC and LangChain bring governed AI agents to critical IT operations

The real test for AI agents is whether businesses can trust them in production.

When a business system fails, the cost is not limited to the time spent investigating it. Employees may be unable to work, customers may lose access to services, and technical teams may spend hours identifying the underlying problem. DXC Technology announced a partnership with LangChain to advance governed agentic AI for mission-critical IT operations.

[Read More](#)

Infor's research raises a warning about generic AI

Why a smarter model may still fail to understand your business?

A general-purpose generative AI model can write a convincing explanation of a manufacturing process. That does not mean it understands the company's actual production constraints, supplier agreements, quality requirements, or inventory position.

[Read More](#)



Why Profit Minds?

At Profit Minds, AI isn't the threat. Falling behind is.

We help **business owners**, **career coaches**, and **professionals** adopt AI effectively, efficiently, and ethically no matter where you're starting.

Our approach is hands-on, not theoretical. We assess where you are, train your team with real workflows, and support you as AI continues to evolve. Every step delivers measurable, lasting results.

Through three pillars

- ✓ Higher Productivity
- ✓ Competitive Advantage
- ✓ Real ROI from Day One

We don't want AI to replace your brain. You still gotta think.



Google expands its commercial relationship with news publishers

The next AI business opportunity may be what companies contribute to it.

Generative AI does not create value in isolation. It depends on information, expertise, intellectual property, and access to trusted sources. Google's expanded partnerships with news publishers offer a revealing example of how those inputs can become part of a commercial arrangement. CNN, Axios, the Financial Times, and other publishers had joined Google's AI news program.

[Read More](#)

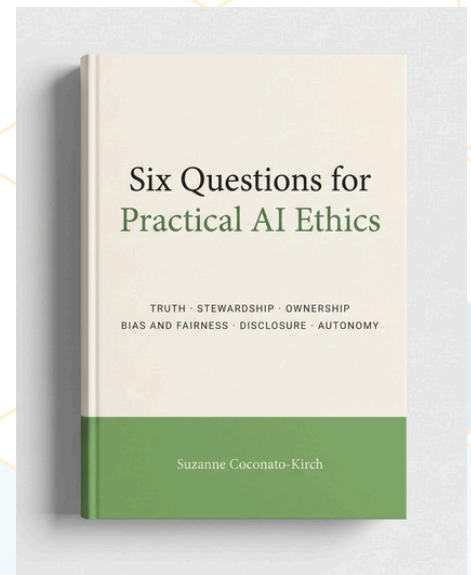
THE PROFIT MINDS SPOTLIGHT

AI Is Powerful. But Are You Using It Wisely?

Generative AI can transform the way we work, but are businesses moving fast enough to ask the right questions?

Our AI guru, **Suzanne Coconato-Kirch**, has published *Practical AI Ethics: Six Questions to Ask*, a must-read guide to navigating the opportunities and risks of AI in business.

From protecting confidential information to spotting bias and preserving human judgment, these six questions challenge businesses to think beyond productivity and build AI practices grounded in trust, responsibility, and sound decision-making.



WHAT THIS MEANS FOR YOU

Before putting AI to work, ask yourself: Is it accurate? Is our data protected? Are we using it fairly and responsibly? And are humans still in control?

Smart AI adoption starts with smart questions.

[Read Suzy's article: Practical AI Ethics – Six Questions to Ask](#)

The next AI Transformation Method™ cohort is starting soon

Twelve weeks. One stage a week. It ends with something that is still working six months later.

The **AI Transformation Method™** is a 12-week program that equips every employee to produce every role deliverable faster, easier and better with AI. It runs across a whole organization, and it runs just as well for one person working alone.

WE GUARANTEE A POSITIVE ROI.

Know someone who'd benefit? Forward this invitation to help others transform their business.