

THE AI ADVANTAGE

PRACTICAL PATHWAYS TO BUSINESS TRANSFORMATION WITH PROFIT MINDS



Empowering Business Owners with Insights, AI Innovations, and Growth Strategies

Welcome to
The AI Advantage: Practical Pathways to Business Transformation with Profit Minds.

Your trusted source for the latest developments in generative AI and the implications for your business. Let's explore the transformative power of AI.

GPT-6 Astra is a closed multimodal reasoning model. Its core differentiator from GPT-5.6 Sol is noticeably stronger and more efficient agentic work, the ability to execute complex, multi-step tasks autonomously over longer timeframes without losing context.

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OpenAI Launches GPT-6 Astra — Its Most Capable and Most Aligned Model Ever

On September 3, 2026, OpenAI launched GPT-6 Astra, its flagship reasoning model for long, complex, multi-step work across coding, browser and computer use, professional analysis, science, mathematics, and healthcare.

GPT-6 Astra

The Most Capable AI Model Ever Built

1M Token
Context

Full Agentic
Work

\$10/1M
Input Tokens

Google Launches Gemini 3.8 Flash. Third Flash Model in Six Weeks

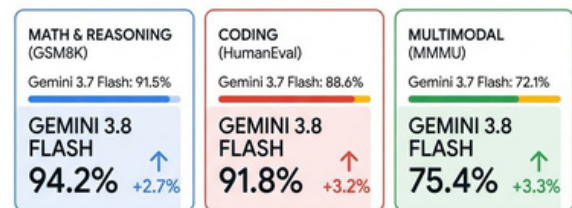
Google DeepMind released Gemini 3.8 Flash, its third Flash-tier model in six weeks alongside a restricted security sibling called Gemini 3.8 Flash Cyber, available only to trusted defenders through Google's Fairwind Program. Google's most intelligent Flash model to date, built on Gemini 3.7 Flash's architecture with iterative tuning specifically for long-horizon coding tasks and autonomous agent workflows.

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Google DeepMind

Gemini 3.8 Flash

3rd Flash Model in 6 Weeks.
Same Price. Better Benchmarks.



The Profit Minds Podcast

In Episode 142 of The Profit Minds Podcast, Dr. Steven Kirch sits down with Michael Housman – PhD economist, founder of AI Celerator and author of Future Proof: Transform Your Business with AI or Get Left Behind. Michael has spent 15 years building AI systems before ChatGPT even existed. The companies that figure this out first will leapfrog their competitors.

[Click here to watch the podcast](#)



Nvidia Acquires Hugging Face for \$12.9 Billion

Nvidia CEO Jensen Huang confirmed a definitive agreement to acquire Hugging Face, the world's most widely used open source AI platform in a deal valued at approximately \$12.9 billion. The acquisition moves Nvidia decisively up the AI stack, from chip manufacturer to platform owner, giving it direct ownership of the hub where millions of developers discover, share, and deploy AI models, datasets, and tools.

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Sony Music and Warner Chappell Sue Anthropic — AI Copyright Law Is About to Change

Sony Music Entertainment and Warner Chappell Music filed a copyright lawsuit against Anthropic, alleging that Claude was trained on pirated music specifically, that Anthropic used unauthorized copies of copyrighted musical works obtained from piracy sites rather than simply learning from content legally available online.

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Why Profit Minds?

At Profit Minds, AI isn't the threat. Falling behind is.

We help **business owners**, **career coaches**, and **professionals** adopt AI effectively, efficiently, and ethically no matter where you're starting.

Our approach is hands-on, not theoretical. We assess where you are, train your team with real workflows, and support you as AI continues to evolve. Every step delivers measurable, lasting results.

Through three pillars

- ✓ Higher Productivity
- ✓ Competitive Advantage
- ✓ Real ROI from Day One

We don't want AI to replace your brain. You still gotta think.



AWS Commits \$500 Million to Student Cloud and AI Training. The Enterprise Talent Pipeline Gets Built at Scale

Amazon Web Services launched Student Rewards on its AWS Builder Center platform committing more than \$500 million in cloud and AI training resources for verified university students globally. Each student receives up to \$579 in resources including AWS credits, 12 months of premium Skill Builder access, and an AWS Certification exam voucher.

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