

THE AI ADVANTAGE

PRACTICAL PATHWAYS TO BUSINESS TRANSFORMATION WITH PROFIT MINDS



Empowering Business Owners with Insights, AI Innovations, and Growth Strategies

Welcome to
The AI Advantage: Practical Pathways to Business Transformation with Profit Minds.

Your trusted source for the latest developments in generative AI and the implications for your business. Let's explore the transformative power of AI.

35,000 employees across its network to support the company's growth to 300 million passengers by 2034. This rollout includes Gemini Enterprise — Google Cloud's agentic AI platform designed to connect organizational data, automate workflows, and create custom AI agents.

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Ryanair and Google Cloud Announce Five-Year AI Partnership

Ryanair, Europe's largest airline, and Google Cloud announced a new five-year partnership. Under the agreement, Ryanair will deploy Google Workspace and Google Cloud services.



IBM and OpenAI Form Strategic Enterprise AI Partnership GPT-5.6, Codex, and ChatGPT Work

IBM announced a sweeping strategic partnership with OpenAI to bring the AI company's frontier models and products to enterprise customers through IBM's global consulting business. The collaboration will target large-scale deployments across industries including financial services, government, telecommunications and retail, with GPT-5.6 among the OpenAI models being integrated.

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The Profit Minds Podcast

In Episode 141 of The Profit Minds Podcast, Dr. Steven Kirch sits down with Nadia Davari — an entertainment and technology lawyer based in Los Angeles and a graduate of UCLA and USC Law School. Nadia reveals the shocking legal reality most creators never see coming everything AI generates for you has zero copyright protection.

 **YouTube** [Click here to watch the podcast](#)



Google Launches Gemini 3.7 Flash — 50% Price Cut, Stronger Coding

Google DeepMind released Gemini 3.7 Flash — just three weeks after releasing Gemini 3.6 Flash with stronger coding benchmarks, improved agent performance, and a 50% introductory price reduction through December 31, 2026.

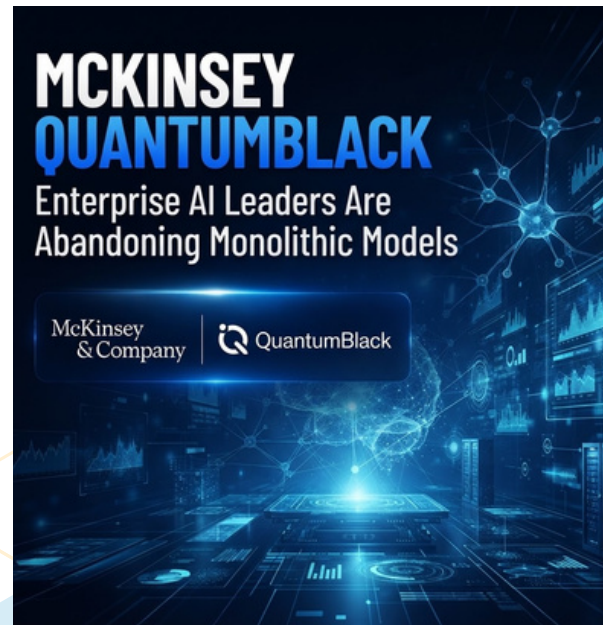
Google is offering the model at an introductory price of \$0.75 per million input tokens and \$3.75 per million output tokens, lower than the prices for models released by Anthropic, OpenAI and SpaceXAI in recent weeks.

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McKinsey QuantumBlack: Enterprise AI Leaders Are Abandoning Monolithic Models

McKinsey's QuantumBlack published August 2026 analysis confirming a fundamental strategic shift in enterprise AI: leading organizations are moving away from single, all-encompassing foundation models toward compound AI systems — architectures where multiple smaller, specialized agents collaborate to solve specific, high-value business problems.

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Why Profit Minds?

At Profit Minds, AI isn't the threat. Falling behind is.

We help **business owners**, **career coaches**, and **professionals** adopt AI effectively, efficiently, and ethically no matter where you're starting.

Our approach is hands-on, not theoretical. We assess where you are, train your team with real workflows, and support you as AI continues to evolve. Every step delivers measurable, lasting results.

Through three pillars

- ✓ Higher Productivity
- ✓ Competitive Advantage
- ✓ Real ROI from Day One

We don't want AI to replace your brain. You still gotta think.



PwC 2026 Global CEO Survey: Only 12% of CEOs Report Both Cost and Revenue AI Benefits — The ROI Gap Widens

PwC's 2026 Global CEO Survey found that only 12% of CEOs reported that AI had delivered both cost reductions and revenue benefits simultaneously. Meanwhile, 56% of CEOs reported no significant financial benefit from AI to date despite record AI investment and near-universal adoption.

Only 12% achieving both cost and revenue benefits — is the sharpest ROI measurement in the period.

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