

THE AI ADVANTAGE

PRACTICAL PATHWAYS TO BUSINESS TRANSFORMATION WITH PROFIT MINDS



Empowering Business Owners with Insights, AI Innovations, and Growth Strategies

Welcome to
The AI Advantage: Practical Pathways to Business Transformation with Profit Minds.

Your trusted source for the latest developments in generative AI and the implications for your business. Let's explore the transformative power of AI.

The model outperformed Anthropic's Claude Mythos, OpenAI's GPT-5.6 Sol, and Google's Gemini 3.5 Flash Cyber on the industry's most widely used cybersecurity benchmark while costing significantly less than any of them.

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Microsoft Launches MAI-Cyber-1-Flash Outperforms Anthropic Mythos and GPT-5.6

On July 28, 2026, Microsoft launched MAI-Cyber-1-Flash, a new cybersecurity AI model embedded in its MDASH multi-agent vulnerability identification and remediation platform.



SAP and Oxford Economics: Enterprise AI ROI Climbed to 21%

SAP and Oxford Economics published the 2026 Value of AI Report drawing on a survey of 2,600 director and C-suite level executives across 13 countries. The headline finding: enterprise AI ROI climbed from 16% in 2025 to 21% in 2026, translating to approximately \$6.3 million on an average investment base of \$28 million. But the finding that dominated enterprise AI conversations was not the headline.

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The Profit Minds Podcast

In Episode 140 of The Profit Minds Podcast, Dr. Steven Kirch sits down with John Neral — executive and mid-career transition coach with 25 years of experience, who reveals the exact framework, mindset and strategies that help mid-career professionals who feel stuck, undervalued and underutilized find their path forward in 2026.

 **YouTube** [Click here to watch the podcast](#)



Oracle and Google Cloud Bring Gemini to Thousands of Applications

On July 30, 2026, Oracle and Google Cloud announced an expanded partnership bringing Google's Gemini models directly into Oracle's enterprise application portfolio including Oracle Fusion Applications, Oracle NetSuite, and Oracle AI Agent Studio.

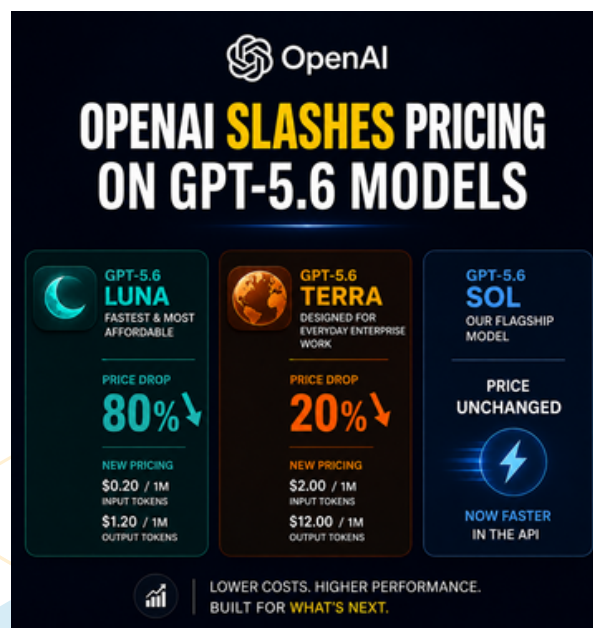
The announcement builds on an April 2026 alliance that linked Oracle's AI Database and lakehouse tools with Gemini via the Gemini Enterprise Agent Platform.

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OpenAI Cuts GPT-5.6 Prices. Luna Down 80%, Terra Down 20%

OpenAI dramatically reduced pricing on two of its GPT-5.6 models. GPT-5.6 Luna, its fastest and most affordable model dropped by 80%. GPT-5.6 Terra designed for everyday enterprise work dropped by 20%. New pricing: Terra at \$2 per million input tokens and \$12 per million output tokens. Luna at \$0.20 per million input tokens and \$1.20 per million output tokens. The flagship Sol model is unchanged in price but is now faster in the API.

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Why Profit Minds?

At Profit Minds, AI isn't the threat. Falling behind is.

We help **business owners**, **career coaches**, and **professionals** adopt AI effectively, efficiently, and ethically no matter where you're starting.

Our approach is hands-on, not theoretical. We assess where you are, train your team with real workflows, and support you as AI continues to evolve. Every step delivers measurable, lasting results.

Through three pillars

- ✓ Higher Productivity
- ✓ Competitive Advantage
- ✓ Real ROI from Day One

We don't want AI to replace your brain. You still gotta think.



EU Pledges \$11.5 Billion for Seven AI Gigafactories. Europe Challenges U.S. AI Infrastructure Dominance

The European Union pledged \$11.5 billion for seven AI gigafactories across Europe, the largest coordinated AI infrastructure investment in European history. The announcement represents a direct challenge to U.S. dominance in the compute infrastructure layer that generative AI runs on, and is designed to ensure European enterprises have sovereign, compliant, and competitive AI infrastructure within European borders.

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