

THE AI ADVANTAGE

PRACTICAL PATHWAYS TO BUSINESS TRANSFORMATION WITH PROFIT MINDS



Empowering Business Owners with Insights, AI Innovations, and Growth Strategies

Welcome to **The AI Advantage: Practical Pathways to Business Transformation with Profit Minds.**

Your trusted source for the latest developments in generative AI and the implications for your business. Let's explore the transformative power of AI.

The new shopping ad format allows retailers to appear within AI-generated conversations during "key moments of discovery"—when users are exploring products through natural language queries.

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GOOGLE LAUNCHES AI MODE SHOPPING ADS

On February 11, 2026, Google unveiled a revolutionary advertising format specifically designed for AI Mode—the conversational search experience that has surged to over 75 million daily active users. The announcement, delivered via Google's official X account and detailed in Vice President Vidhya Srinivasan's third annual letter to the advertising industry.



BIG TECH COMMITS RECORD \$650 BILLION TO AI INFRASTRUCTURE IN 2026

In a staggering demonstration of commitment to artificial intelligence, the "Big Four" tech giants: Amazon, Alphabet (Google), Microsoft, and Meta are on track to invest upward of \$650 billion in AI infrastructure during 2026. This represents the largest single-year technology investment in human history and signals an "Intelligence Supercycle" that is fundamentally realigning global technology markets.

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The Profit Minds Podcast

In this episode of The Profit Minds Podcast, Dr. Steven Kirch talks with John Nieuwenburg, business coach and founder of W5 Coaching, about how tradespeople and service business owners can scale without burning out as the "Chief Everything Officer."

[Click here to watch the podcast](#)



DELL EMERGES AS "AI FACTORY" ARCHITECT WITH \$20B+ BACKLOG

On February 26, 2026, Dell Technologies (NYSE: DELL) reported fourth-quarter and full-year fiscal 2026 results that definitively established the company's transformation from PC manufacturer to critical AI infrastructure provider. The earnings report revealed record performance driven almost entirely by surging demand for AI servers and data center equipment.

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OPENAI INTRODUCES "LOCKDOWN MODE" FOR ENTERPRISE SECURITY

According to OpenAI's release notes published in late February 2026, Lockdown Mode is available for ChatGPT Enterprise, ChatGPT Edu, ChatGPT for Healthcare, and ChatGPT for Teachers. The feature can be enabled by workspace administrators through role-based access controls. When activated, Lockdown Mode layers additional restrictions on top of existing security settings.

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Why Profit Minds?

At **Profit Minds**, we're not just watching the AI Revolution, we're leading it.

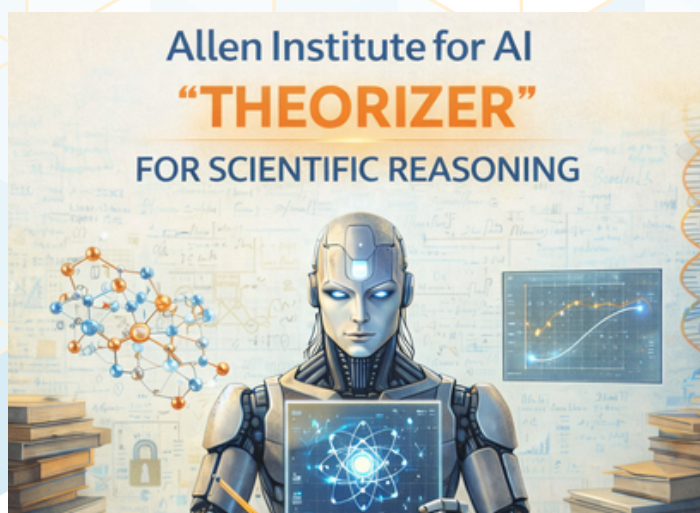
We help **entrepreneurs** from **solopreneurs** to **CEOs** navigate the rise of the AI-powered economy with our AI Transformation Method™ and Profit Minds™ Growth System.

Our proven approach equips every employee to work better, faster, and easier with AI, while delivering a guaranteed ROI.

Through three pillars

- ✓ Expanding Profits
- ✓ Accelerating Productivity
- ✓ Building Scale

We empower businesses to grow smarter and stronger in the new era of AI.



ALLEN INSTITUTE FOR AI INTRODUCES "THEORIZER" FOR SCIENTIFIC REASONING

On February 2, 2026, the Allen Institute for AI (AI2) announced Theorizer, described as "the most important advancement of the week" in generative AI. According to the Boston Institute of Analytics' weekly ML update (covering February 2-6, 2026), Theorizer represents a breakthrough in "Reasoning-First Models"—AI systems designed specifically for structured, verifiable scientific reasoning rather than general conversational fluency.

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 **EXCITING ANNOUNCEMENTS FROM PROFIT MINDS****ANNOUNCEMENT #1: The AI Transformation Method™****Stop Wishing. Start Winning.**

A hands-on, implementation-first program that embeds AI into your daily workflows — making every task faster, easier, and more effective.

This isn't theory. It's real-world AI adoption guided step-by-step to align with your AI Business Growth Strategy. Gain practical skills to integrate AI into operations, solve complex problems, and drive exponential improvements.

✅ We Guarantee a Positive ROI.

Next cohort: **Friday, February 27th at noon PT / 3pm ET**

Know someone who'd benefit? Forward this invitation.

ANNOUNCEMENT #2: Voices of Women Summit**Make AI Your B*tch
Wednesday, March 4th, 2026**

Join us for a no-BS session where you'll harness Generative AI like the bad@\$s boss b*tch you are.

You'll discover:

- How Generative AI actually works — the real technology behind the hype
- Main hazards and exactly how to avoid them
- Power moves beyond emails and marketing content creation

This is for you if you're ready to stop feeling intimidated, refuse to be left behind, and are ready to make AI your secret weapon.

Suzy's Talk: 9:00 AM PT (Join the full summit, but don't miss our AI Guru at 9am PT)

[Register Here!](#)