

# THE AI ADVANTAGE

## PRACTICAL PATHWAYS TO BUSINESS TRANSFORMATION WITH PROFIT MINDS



**Empowering Business Owners with Insights, AI Innovations, and Growth Strategies**

Welcome to  
**The AI Advantage: Practical Pathways to Business Transformation with Profit Minds.**

**Your trusted source for the latest developments in generative AI and the implications for your business. Let's explore the transformative power of AI.**

This transaction expands KPMG's existing AI infrastructure, which includes platforms like KPMG Workbench (with 50 AI agents and 1,000 in development), KPMG Clara (AI-native audit platform), and Digital Gateway (tax platform).

[\*\*Read More\*\*](#)

### **KPMG ACQUIRES PRIVATEBLOK TO SCALE AGENTIC AI**

On February 9, 2026, KPMG LLP announced a strategic acquisition of PrivateBlok, a premier AI development platform specializing in multi-agent systems. The Big Four professional services firm welcomed the entire PrivateBlok team founders and employees to accelerate its AI-first product development capabilities.



## ENTERPRISE AI SHIFTS FROM INDIVIDUAL PRODUCTIVITY TO ORGANIZATIONAL TRANSFORMATION

According to analysis from MIT Sloan Management Review, enterprise AI adoption is undergoing a critical shift from individual productivity tools to enterprise-level strategic systems. Authors Thomas H. Davenport and Randy Bean, prominent AI researchers, identify this as "the year of doing something about" generative AI's value-realization problem.

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### The Profit Minds Podcast

In this episode of The Profit Minds Podcast, Dr. Steven Kirch talks with Lauren Zaslansky-Conner, Fractional COO and Founder of ZAZ Business Solutions, about how business owners can uncover hidden profit in your business by simplifying operations, focusing on what works, and eliminating silent profit leaks.

[Click here to watch the podcast](#)



### MULTIMODAL AI ENABLES ENTERPRISE APPLICATIONS BEYOND TEXT GENERATION

Enterprise generative AI is rapidly expanding beyond text to encompass images, video, audio, and sensor data in integrated multimodal systems. Industry reports from January 2026 indicate organizations are deploying AI that can process and generate content across multiple data types simultaneously a capability critical for real-world business applications.

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## AI-POWERED VIDEO GENERATION TRANSFORMS DIGITAL ADVERTISING ECONOMICS

Industry data from the Interactive Advertising Bureau (IAB) indicates that 87% of digital video advertisers are using or planning to use generative AI for ad creation, with approximately 30% of digital video ads currently made with or enhanced by AI tools in 2025 expected to reach 39% by 2026.

Small and mid-tier brands are adapting the technology faster than larger companies: by 2026

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### Why Profit Minds?

At **Profit Minds**, we're not just watching the AI Revolution, we're leading it.

We help **entrepreneurs** from **solopreneurs** to **CEOs** navigate the rise of the AI-powered economy with our AI Transformation Method™ and Profit Minds™ Growth System.

Our proven approach equips every employee to work better, faster, and easier with AI, while delivering a guaranteed ROI.

#### Through three pillars

- ✓ Expanding Profits
- ✓ Accelerating Productivity
- ✓ Building Scale

**We empower businesses to grow smarter and stronger in the new era of AI.**

### Mini Shark Tank Event 18<sup>th</sup> February 2026

I'm looking forward to joining Sajad Husain, Esq. and Jim Shulman for Mini Shark Tank on February 18th. This is a fast-paced session where business owners ask real questions and get practical answers from people with over 70 years of combined business experience. I'll be sharing some insights from my 10 years as a business coach / consultant and the work I'm doing now helping entrepreneurs scale through Profit Minds™ and navigate AI transformation.

If you have business questions you're wrestling with, come join us.

**February 18th, 2026**

**9:50AM-11:30AM Central / 10:50AM-12:30PM Eastern**



**MINI SHARK TANK**  
SUCCESS HURTS. FEEL BETTER HERE.

In one hour, see two successful business owners ask one important question about their companies —and get fast answers.

**Wendy Kraft**  
CEO  
Wendy Kraft

**Kevin Koch**  
CEO  
Kevin Koch

**Jim Shulman**  
CEO  
Ethere Business Associates

**Sajad Abid Husain Esq**  
CEO  
CauseandEffectConsulting.com

JOIN US LIVE ON FEB 18TH  
9:50 AM - 11:30 AM CT / 10:50 AM - 12:30 PM ET

SCAN THE QR CODE OR REGISTER HERE:  
[WWW.TINYURL.COM/MINISHARKTANK](http://WWW.TINYURL.COM/MINISHARKTANK)

[Register Here](#)